

Prolyte is world market leader in the development and production of high-quality products for the event and entertainment industry. Prolyte is well-known for the innovative and service-driven way of working. Since 2019 we are part of the global group named Area Four Industries, the world's largest manufacturer and supplier of aluminium and steel truss, stage decks, electrical chain hoists and rigging material.

What are you going to do?

- Identify and target new business opportunities.
- Develop and manage the Prolyte distributor network.
- Build and maintain good relationships with end customers, understand their needs, provide them excellent customer service.
- Collaborate closely with marketing and product development teams.
- Understand industry trends and market development. Use this knowledge to increase Prolyte's market share.
- Understand Prolyte's product portfolio. Communicate the values and benefits of Prolyte products to the clients.
- Maintain high brand visibility.
- Develop and manage business plans with distributors.
- Drive account performance according related plans.

What do you bring?

- Bachelor degree or equivalent combination of education and experience.
- Working experience at a similar position can be an advantage.
- Excellent communication and relationship building skills.
- Commercial assertiveness.
- Passionate to learn and travel.
- Pro-active, responsible, independent, customer-oriented work approach.
- · Work according to set deadlines.
- Good organisational and time management skills.
- Excellent communication and relationship building skills
- Fluent spoken and written English, other languages can be an advantage

What do we offer?

- A dream job in the dynamic entertainment industry.
- Work in an international organisation where each day brings something new.
- Being part of a reputable brand with enthusiastic and dedicated colleagues.
- Long term commitment on both sides.
- Work on exciting entertaining projects that will showcase your skills and expertise.
- Cosy offices located in Leek, Groningen.
- · Company car.
- Bike leasing.
- Sports subscription.